

Fact Sheet

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Established: 1994
Founder/CEO: Dr. Jeannine Herron, Ph.D.
Experience: Neuropsychologist with 30 years in brain and reading research
Grants: Five Small Business Innovative Research grants from National Institute of Child Health & Human Development, which funded the research and development of our software

Products: **Read, Write & Type** online software,
Wordy Qwerty online software

In Development: **Talking Shapes** tablet apps and online software

Target users: Preschool to 4th grade...

Talking Shapes – Preschool to kindergarten

Read, Write & Type – Kindergarten to 2nd grade early readers, ESL early readers; Kindergarten to 4th grade struggling readers

Wordy Qwerty – 2nd to 4th grade readers

Description: Talking Fingers programs are based on a simple idea: text is speech made visible! We use our mouths to talk, to make the sounds of words. We use our fingers (with a pencil or keyboard) to represent those sounds on paper. When children learn to link speech sounds with letters, they can write any word they can say. Their fingers are "talking!"

Est. user base: Half a million in U.S schools and homes and in all 50 states, 13 Canadian provinces and 33 countries