



Fact Sheet

<i>Address</i>	830 Rincon Way, San Rafael, California 94903
<i>Telephone</i>	1-800-674-9126
<i>E-mail</i>	contact@talkingfingers.com
<i>URL</i>	www.talkingfingers.com
Established	1994
Founder/CEO	Dr. Jeannine Herron, Ph.D.
<i>Experience</i>	Neuropsychologist with 30 years in brain and reading research
<i>Grants</i>	\$3,000,000 from the National Institute of Child Health & Human Development
New products	<i>Read, Write & Type Online Edition & Wordy Qwerty Online Edition</i>
<i>Launch date</i>	April 28, 2010
<i>Target user</i>	Read, Write & Type: Kindergarten to 1 st grade early readers , ESL early readers; Kindergarten to 3 rd grade struggling readers Wordy Qwerty: 2 nd – 4 th grade readers
<i>Description</i>	Early reading, writing, spelling and typing programs converted to Flash for worldwide subscription-based delivery over the internet.
Flagship product	<i>Read Write & Type™ Learning System</i>
<i>Launch date</i>	October 1, 1994
<i>Target user</i>	Kindergarten to 1 st grade early readers, ESL early readers, Kindergarten to 3 rd grade struggling readers
<i>Description</i>	Education industry's first and only reading and writing software product, complete with lesson activities for teachers and parents, to integrate phonics, reading, writing & typing instruction. Research-based reading product that maximizes brain efficiency for reading and writing fluency
<i>Est. user base</i>	1,000,000 in U.S schools and homes and in 26 countries